



MAASTRICHT . THE NETHERLANDS

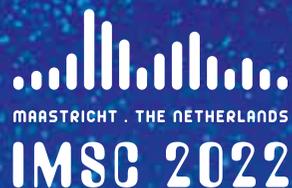
# IMSC 2022

27 AUGUST - 2 SEPTEMBER 2022

**SPONSORING OPPORTUNITIES**



[IMSC2022.COM](https://www.imsc2022.com)



## INTERNATIONAL MASS SPECTROMETRY CONFERENCE INVITES YOU TO MAASTRICHT!

On behalf of the Dutch Society for Mass Spectrometry we warmly invite you to the International Mass Spectrometry Foundation and its affiliates to host the 24th International Mass Spectrometry Conference (IMSC) in 2022 in the Netherlands, in the beautiful town of Maastricht.

Although a small country, the Netherlands has a long tradition and a very active community in mass spectrometry, reflected by possibly the highest density of mass spectrometers in the world. Our Dutch mass spectrometry community is well embedded in academic and industrial research and has strong global collaborations, in nearly all the different fields mass spectrometry is used in. It would be an honor for us to welcome this entire international community in the Netherlands. We selected Maastricht as the venue, not only for its attractive and enjoyable atmosphere with history, art and culture, but also because of its central location in the heart of Europe, together with the excellent conference center located within walking distance of ample comfortable and affordable hotel accommodation.

# CONFERENCE THEMES

Topics of the conference include:

Instrumentation and methods



Life Sciences & Health



Food and (Bio)Pharma



Biomaterials



Mass spectrometry across disciplines



**BECOME A SPONSOR NOW!**



MAASTRICHT · THE NETHERLANDS  
**IMSC 2022**

The IMSC 2022 conference promises to attract 1.500 up to 2.000 specialists in medicine, science and diagnostics.

**Don't miss the opportunity to become a sponsor now!**

- Present your company to an international audience of specialists in the field of science
- Get in front and meet new customers
- Explore new business opportunities
- Promote or market your business to an international audience

# LOCAL ORGANIZING COMMITTEE

The local organizing committee and the Dutch Society for Mass Spectrometry (NVMS) represent a well-organized and active community from universities, knowledge institutes and industries. They have ample expertise in organizing small specialized as well as large more generic scientific meetings both in the Netherlands and abroad. After the successful IMSC meeting in Amsterdam in 1991 (coordinated by the NVMS and chaired by Nico Nibbering and Piet Kistemaker), the NVMS has organized several 2-3 days Mass Spectrometry meetings with international speakers and exhibition space for vendors. Flash presentations and conference attendance grants for PhD students and postdocs are arranged to help young scientists. The meetings are often organized in collaboration with Belgian colleagues.



Chair  
**Prof. Ron Heeren**



Chair  
**Prof. Dr. Albert Heck**



Chair  
**Prof. Manfred Wuhrer**



Treasurer  
**Prof. Maarten Altelaar**



Secretary  
**Dr. Isabelle Kohler**

# LOCAL ORGANIZING COMMITTEE



Member  
Dr. Annemieke Kolkman



Member  
Dr. Maurien Olsthoorn



Member  
Dr. Eva de Rijke



Member  
Prof. Anouk Rijs



Member  
Dr. Richard Scheltema



Member  
Ing. Jan Commandeur



Member  
Dr. Arjen Gerssen



Member  
Prof. Dr. Maarten Honing



Member  
Prof. Connie Jimenez



Member  
Prof. Uwe Karst



Member  
Dr. Filip Cuyckens



Member  
Dr. Eef Dirksen



Member  
Dr. Shane Ellis

## MAASTRICHT

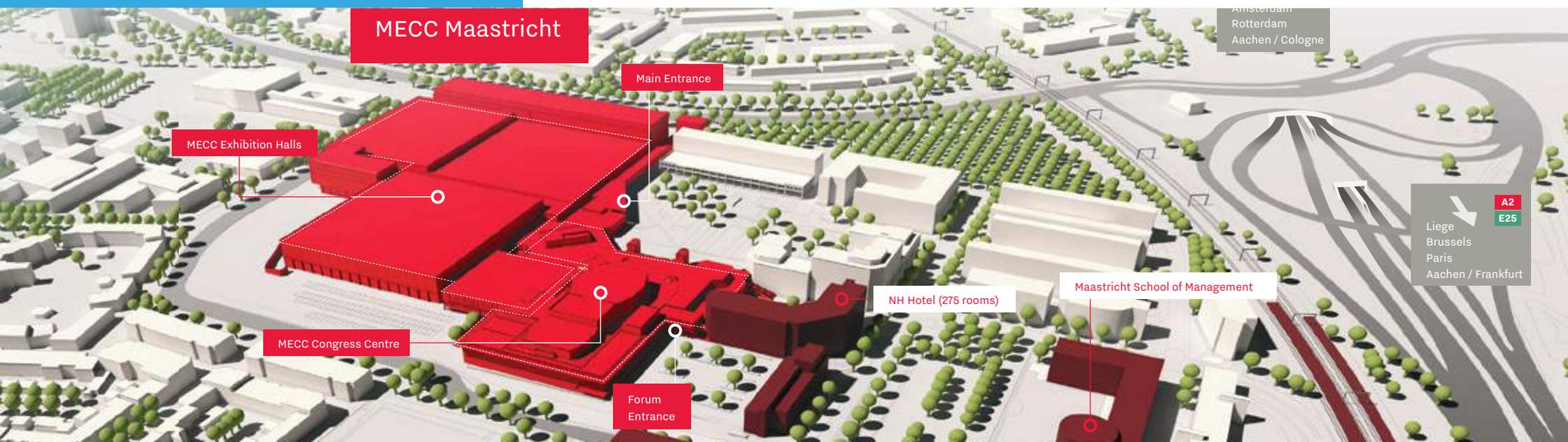
Historic buildings and trendy design shops. Beautiful churches and adventure-filled caves. Tantalizing menus and welcoming café terraces. Dynamic festivals and high-profile expositions. Open squares and expansive vineyards. Maastricht is all this and more! No wonder it is such a popular destination for large international conferences from all over the world.

## MECC

As a multifunctional and compact venue, MECC Maastricht has 30 years of experience in hosting corporate meetings, extraordinary events, large conferences and exhibitions in a climate where service and quality are the keywords. From start to finish, MECC Maastricht is determined to make each event a great success. To guarantee that success to the IMSC, a dedicated team

will be assigned to make sure the organization will be flawless. From the culinary team to the technicians, everyone has high quality service as a standard.

For more information, please visit the conference website: [www.imsc2022.com](http://www.imsc2022.com)



## Why sponsor IMSC 2022 conference?



### Put Your Business in the Spotlight

Having a presence at our conference positions you and your business as an authority within the mass spectrometry business. You gain respect and credibility by standing out from the pack of attendees and prominently displaying your products and marketing materials. Instead of just attending the conference and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you.



### Lead Generation and New Contacts

Be sure to have some sort of lead generation system in place during the days of the IMSC 2022 conference. People will give up business cards and email addresses in exchange for a chance to win a great prize in a draw, samples or even chocolates and other promotional item giveaways.



### Give Attendees a 'Taste' of Your Business

Bringing samples to the IMSC 2022 conference as giveaways is a terrific way to capture the attention of attendees. Be creative and think of out-of-the-box ways to stand out. By sharing a sample or trial offer of your product, you engage attendees and increase your chances of turning them into new customers.



### New Clients, New Customers, New Business

Not only are the attendees of the IMSC 2022 conference potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet like-minded business professionals in complimentary businesses with which you share the same target market but are not in competition.



### Get Your Brand Noticed

Being featured in the digital program book of the IMSC 2022 conference, on the website with your logo and having an item in the gift bags are all great ways to leverage your sponsorship and get brand recognition.



### Get in Front of Your Target Market

The IMSC 2022 conference organizers are spending time and money marketing the IMSC 2022 conference to your target audience, bringing these attendees into the room. Your job is to come prepared to take full advantage of this opportunity by making sure you create eye-catching & professional signs, marketing materials and product displays that draw attendees to you.



### Market Your Business Inexpensively

We all know how much advertising your business can cost. It can run into a thousand euros or more to place an ad in a well-known local publication that will appear only once! Spending that same amount or less as a sponsor or vendor at IMSC 2022 conference is a much wiser investment that will bring a greater return on investment. Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the IMSC 2022 conference to your advantage, there will be no limit on your potential ROI.

## PLATINUM SPONSOR

Price: € 100.000

This sponsorship opportunity is the sure-fire way to put your name at the forefront of the IMSC 2022 conference. The platinum sponsorship package includes exclusive marketing opportunities and guarantees maximum exposure. Take advantage of being our most valued sponsor with premium benefits during the congress.

The Platinum Sponsor package includes:

### Discount

- 25% discount on 'a-la-carte' add-ons

### Exhibit Elements<sup>1</sup>

- Size of booth space in consultation with the conference organizers
- Exclusive booth space at Platinum Sponsor Lobby Area in the Expo Foyer
- Inclusion on the expo hall floorplan (website / in program and conference app)

### Access

- 8 Full conference access passes
- 10 Expo-only access passes<sup>2</sup>
- 6 Conference dinner access tickets

### Branding & Communications

- Exclusive use of one private meeting or board room
- 2 Innovation Lab talks (15 min)
- 2 Exclusive newsletters about your company send by the organizers to the mailing list
- Hanging one (1) banner in the conference venue
- Recognition at the opening ceremony
- Company logo on the conference website (home page)
- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Mobile app promotion (logo, URL & max. 50 words description)
- Digital ad during conference
- Social media recognition

### Social Elements

- Exclusive sponsor of one (1) conference meeting point (pub in Maastricht)
- Accommodation at speaker hotel<sup>3</sup>
- Possibility to sponsor the welcome reception at additional cost (first choice!)
- Possibility to sponsor the conference dinner at additional cost (first choice!)
- Possibility to sponsor a coffee break from the 'a-la-carte' items

### Digital Conference Program Book

- Full page advertisement in the digital conference program book

## GOLD SPONSOR

Price: € 50.000

Stand out amongst the crowd by having one of the largest footprints in the Expo Hall. Gold sponsors will get benefits that attendees are sure to take note of. Being the second-highest sponsor will guarantee multiple opportunities to put your message in the spotlight.

The Gold Sponsor package includes:

### Discount

- 20% discount on 'a-la-carte' add-ons

### Exhibit Elements<sup>1</sup>

- 24 m<sup>2</sup> booth space
- Inclusion on the expo hall floorplan (website / in program and conference app)

### Access

- 4 Full conference access passes
- 6 Expo-only access passes<sup>2</sup>
- 3 Conference dinner access tickets

### Branding & Communications

- 1 Innovation Lab talk (15 min)
- 1 Exclusive newsletter about your company send by the organizers to the mailing list
- Possibility to hang one (1) banner in the conference venue at additional cost
- Recognition at the opening ceremony
- Company logo on the conference website (home page)
- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Mobile app promotion (logo, URL & max. 50 words description)
- Digital ad during conference
- Social media recognition

### Social Elements

- Possibility to sponsor the welcome reception at additional cost
- Possibility to sponsor the conference dinner at additional cost
- Possibility to sponsor a coffee break from the 'a-la-carte' items

### Digital Conference Program Book

- Full page advertisement in the digital conference program book

## SILVER SPONSOR

Price: € 27.500

Get the full-spectrum sponsorship platform to spread your marketing message and expand brand awareness. Silver Sponsors will capture the attention of attendees with a prominent location in the Expo Hall.

The Silver Sponsor package includes:

### Discount

- 15% discount on 'a-la-carte' add-ons

### Exhibit Elements<sup>1</sup>

- 12 m<sup>2</sup> booth space
- Inclusion on the expo hall floorplan (website / in program and conference app)

### Access

- 3 Full conference access passes
- 4 Expo-only access passes<sup>2</sup>
- 3 Conference dinner access tickets

### Branding & Communications

- Possibility to sponsor an Innovation Lab talk (15 min) at additional cost
- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Mobile app promotion (logo, URL & max. 50 words description)
- Digital ad during conference
- Social media recognition

### Social Elements

- Possibility to sponsor the welcome reception at additional cost
- Possibility to sponsor the conference dinner at additional cost
- Possibility to sponsor a coffee break from the 'a-la-carte' items

### Digital Conference Program Book

- Half page advertisement in the digital conference program book
- Upgrade to full page advertisement at additional cost

## BRONZE SPONSOR

Price: € 14.000

Get noticed! Boost your business and make a lasting impact as a Bronze Sponsor. Get a guaranteed space in our Expo Hall and showcase your brand.

The Bronze Sponsor package includes:

### Discount

- 5% discount on 'a-la-carte' add-ons

### Exhibit Elements<sup>1</sup>

- 9 m<sup>2</sup> booth space
- Inclusion on the expo hall floorplan (website / in program and conference app)

### Access

- 2 Full conference access passes
- 3 Expo-only access passes<sup>2</sup>
- 1 Conference dinner access tickets

### Branding & Communications

- Possibility to sponsor an Innovation Lab talk (15 min) at additional cost
- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Mobile app promotion (logo, URL & max. 50 words description)
- Digital ad during conference
- Social media recognition

### Social Elements

- Possibility to sponsor the welcome reception at additional cost
- Possibility to sponsor the conference dinner at additional cost
- Possibility to sponsor a coffee break from the 'a-la-carte' items

### Digital Conference Program Book

- Half page advertisement in the digital conference program book
- Upgrade to full page advertisement at additional cost

## EXHIBITOR

Price: € 5.000

This is the perfect opportunity to introduce and elevate your brand in our Expo Hall that attendees will visit every day.

The Exhibitor package includes:

### Exhibit Elements<sup>1</sup>

- 6 m<sup>2</sup> booth space
- Inclusion on the expo hall floorplan (website / in program and conference app)

### Access

- 2 Expo-only access passes<sup>2</sup>

### Branding & Communications

- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)

### Social Elements

- Possibility to sponsor a coffee break from the 'a-la-carte' items

### Digital Conference Program Book

- Half or full page advertisement in the digital conference program book at additional cost

## ADVERTISER

Price: € 5.000

Imagine your name and message digitally displayed during preparation and throughout the conference repeatedly, during event hours to all attendees.

The Advertiser package includes:

### Access

- 1 Full conference access pass

### Branding & Communications

- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Mobile app promotion (logo, URL & max. 50 words description)
- Digital ad during conference
- Social media recognition

### Digital Conference Program Book

- Full page advertisement in the digital conference program book

*1 All booths include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and a waste basket.*

*2 Includes Expo Hall, meals and social programs only. Expo-only access passes do not allow access to the scientific program of the conference. Additional expo-only access passes will be available for purchase.*

*3 Rooms at own expenses and limited to the number of full conference access passes.*

## A-LA-CARTE ITEMS

We've put together a diverse menu of sponsorship opportunities, but sometimes you crave a little something extra. Customize your sponsorship experience by purchasing à la carte enhancements. These are designed to promote brand awareness, drive booth traffic and engage attendees.

Availability is on a first-come, first-served basis



### SUSTAINABILITY SPONSOR (CO-BRANDED WATER BOTTLES)

Make the IMSC2022 conference green by providing all participants with co-branded water bottles and a digital ad to promote your green initiatives, your sponsorship and company values will be heard loud and clear throughout IMSC 2022.

- Co-branded water bottles for all delegates
- € 10.000,00 - AVAILABILITY: 1



### WI-FI SPONSOR

Attendees will be grateful for the complimentary wireless connection. Your logo will be placed on all Wi-Fi info signage.

- Company branding by unique SSID (Service Set Identifier) phrase and/or password (venue permitting)
- Company logo on Wi-Fi info signage

€ 5.000,00 - AVAILABILITY: 1



### REGISTRATION AREA SPONSOR

Feature your company logo at the registration area, first-stop of every attendee to pick up their conference badge and materials.

- Co-branded registration area

€ 5.000,00 - AVAILABILITY: 1



### HANGING BANNER IN THE CONFERENCE VENUE

As a real eyecatcher we could provide a banner in MECC Maastricht, which will be hanged on route to the social area and session areas of the conference. This banner cannot be missed while walking by! Your logo is accompanied with the logo of the Platinum sponsors.

- Company logo on banner produced by organizers
- € 5.000,00 - AVAILABILITY: 3



### STAFF T-SHIRT

Branded staff t-shirts for all conference staff with your company logo included.

- Co-branded T-shirts for all staff members
- € 5.000,00 - AVAILABILITY: 1



### SPEAKER READY ROOM SPONSOR

Branded signage will welcome numerous scientific leaders over five days. Your support will provide refreshments for our speakers, and you'll have the opportunity to place literature or gifts in the room.

- Co-branded speaker ready room
- Onsite signage
- Refreshments for speakers
- Company literature or gifts promotion

€ 3.000,00 - AVAILABILITY: 1



## MOBILE CONFERENCE APP SPONSOR

As sponsor you have multiple opportunities to be visible in the conference app. However, the best visibility is to become main sponsor of the app. Our app will put all conference details at the user's finger tips on their iPhone, Android and Blackberry devices. A banner and direct link to your website is included.

- Mobile app promotion
- A mobile banner and direct link to company website

€ 10.000,00 - AVAILABILITY: 1



## MOBILE CONFERENCE APP SPONSOR - SPONSOR PROFILE PAGE

The conference app will also have space for you as sponsor to create a profile of your company. You will have your own page to place content with your logo and link to the website.

- Logo and direct link to your company website

€ 3.000,00 - AVAILABILITY: Limited



## MOBILE CONFERENCE APP SPONSOR - PUSH-MESSAGE

Communicate with all participants at once via a push-message on their mobile devices. Send your sponsored content on the day/timeslot you prefer for maximum visibility.

- Send your message through the official channels
- Communicate with all participants at once
- Special time slots (to be confirmed) have been designated and will be allocated on a first come, first serve basis

€ 750,00 - AVAILABILITY: Limited



## KEYNOTE SESSION SPONSOR

Have your company associated with a leader in the sector, by meeting the expenses of one of our international keynote speakers.

- Company name and logo mentioned as keynote speaker sponsor in the conference program
- Company name and logo (with hyperlink to website) published on the conference website and congress app
- Acknowledgement of sponsorship at the opening and closing of the session involving the international keynote speaker

€ 10.000,00 - AVAILABILITY: Limited



## INNOVATION LAB TALK (15 MIN)

Situated at the heart of the Expo Hall, the Innovation Lab is the place to be for showcasing your latest solution through a technical presentation, new product launches, and Q&A with attendees. Here, feature your experts to serve up advice on specific topics and insights in a casual environment for significant attendee engagement. The Innovation Lab also serves as the stage for the elevator pitches, to present startups and new innovators.

- Presentation time of 15 minutes at the Innovation Lab
- Company name mentioned in program book at specific time slot
- Possibility to place a company banner or roll-up (provided by the sponsor)

€ 3.000,00 - AVAILABILITY: Limited



## SHORT COURSES SPONSOR

Become a sponsor of one/several/all short course(s) organized prior to the conference. Support the knowledge and developments in the industry fitting to your company targets.

- Company name and logo mentioned as short course sponsor in the conference program
- Acknowledgement of sponsorship at the opening and closing of chosen short course(s)
- Possibility to place a company banner or roll-up (provided by the sponsor)

In consultation with organization - AVAILABILITY: Limited



## SATELLITE SEMINAR LUNCH TIME SPONSOR (MAX. 100 DELEGATES)

Boost up and brand your business during one of the satellite seminars during lunch time. A satellite seminar during lunch time provides the best opportunity to showcase your company to a maximum of 100 delegates.

- Dedicated session room available for maximum 100 delegates, with basic AV including microphone and lectern provided by the organizers
- Display two (2) freestanding banners positioned at the entrance and on stage during sponsored lunch seminar provided by the sponsor
- Sponsor may provide guests with branded gift or promotional material (sponsor to supply gifts)
- Lunch boxes included for maximum 100 delegates
- Possibility to upgrade lunch boxes to buffet at additional cost

€ 10.000,00 - AVAILABILITY: Limited



## SATELLITE SEMINAR LUNCH TIME SPONSOR (MAX. 200 DELEGATES)

Boost up and brand your business during one of the satellite seminars during lunch time. A satellite seminar during lunch time provides the best opportunity to showcase your company to a maximum of 200 delegates.

- Dedicated session room available for maximum 200 delegates, with basic AV including microphone and lectern provided by the organizers
- Display two (2) freestanding banners positioned at the entrance and on stage during sponsored lunch seminar provided by the sponsor
- Sponsor may provide guests with branded gift or promotional material (sponsor to supply gifts)
- Lunch boxes included for maximum 200 delegates
- Possibility to upgrade lunch boxes to buffet at additional cost

€ 17.500,00 - AVAILABILITY: Limited



## COFFEE BREAK SPONSOR

As the name sponsor of a coffee break you will have the opportunity to distribute a piece of collateral or small gift at the coffee gathering and place your company banners.

- Company name mentioned at conference program at specific coffee break
- Co-branded serve ware to be provided by the sponsor
- Possibility to pass pre-approved collateral/gift at attendee breaks
- Company banners

€ 5.000,00 - AVAILABILITY: Upon availability



## WELCOME RECEPTION SPONSOR

Become the main sponsor for the IMSC2022's welcome reception.

- Item will be tailor made, contact us for more information

€ In consultation with organization - AVAILABILITY: 1



## CONFERENCE DINNER SPONSOR

Become the main sponsor for the IMSC2022's conference dinner.

- Item will be tailor made, contact us for more information

€ In consultation with organization - AVAILABILITY: 1



## EVENING CRUISE ON THE RIVER MEUSE

Host your own private cruise on the River Meuse in close collaboration with Maastricht's famous shipping company Stiphout.

- Item will be tailor made, contact us for more information

€ 20.000,00 - AVAILABILITY: 2



## BIKE RENTALS

Become the bicycle sponsor for IMSC 2022. Participants can rent a bike and travel between their hotel and the conference venue by bike. Maximum of 400 bikes.

- Item will be tailor made, contact us for more information

€ 10.000,00 - AVAILABILITY: 1



## TREASURE HUNT SPONSOR

Become the main sponsor for the IMSC2022 treasure hunt by providing a small gift for all participants.

- This hunt will lead participants through the exhibition hall and will end at your booth.
- Company name and logo will be mentioned

€ 10.000,00 - AVAILABILITY: 1



## LANYARD EXCLUSIVE SPONSOR

Your company logo will be placed on lanyards distributed to all IMSC2022 delegates.

- Company branded lanyards

€ 5.000,00 - AVAILABILITY: 1



## LANYARD SPONSOR

Your company logo will be placed on lanyards distributed to all IMSC2022 delegates. One of maximum 3 logos on delegates lanyards.

- Combined company branded lanyards

€ 1.500,00 - AVAILABILITY: 3



## EXCLUSIVE LOGO ON NOTEPADS

As the exclusive sponsor of the notepads you will have the opportunity to distribute notepads throughout the venue for name recognition.

- Pre-approved locations to distribute delegates with notepads
- Exclusively your company logo on notepads

€ 10.000,00 - AVAILABILITY: 1



## EXCLUSIVE LOGO ON PENS

As the exclusive sponsor of pens you will have the opportunity to distribute pens throughout the venue for name recognition.

- Exclusively your company logo on pens

€ 5.000,00 - AVAILABILITY: 1

# SPONSORSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

Package / Price	Available	Platinum € 100.000,00	Gold € 50.000,00	Silver € 27.500,00	Bronze € 14.000,00	Exhibitor € 5.000,00	Advertiser € 5.000,00
Please note that Platinum Sponsors will have the exclusive first choice for booth space and 'a-la-carte' items, if they decide to become a platinum sponsor before 4 October 2021.							
<b>PACKAGE INCLUSIONS</b>							
<b>Discount on A-la-carte options</b>							
Discount on a-la-carte Options		25%	20%	15%	5%	0%	0%
<b>Exhibit Elements</b>							
Booth space		Size in consultation with organization	24 m <sup>2</sup>	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>	n/a
Exclusive booth space at Platinum Sponsor Lobby Area in the Expo Foyer		✓	n/a	n/a	n/a	n/a	n/a
Inclusion on the expo hall floorplan		✓	✓	✓	✓	✓	n/a
<b>Access</b>							
Full congress access passes		8	4	3	2	n/a	1
Expo only access passes		10	6	4	3	2	n/a
Invitations to conference dinner		6	3	3	1	n/a	n/a
Additional expo only access pass	∞	€ 300,00	€ 300,00	€ 300,00	€ 300,00	€ 300,00	n/a
<b>Social Elements</b>							
Exclusive sponsor of one conference meeting point (pub in Maastricht)		✓	n/a	n/a	n/a	n/a	n/a
Accommodation at speaker hotel (rooms at own expenses and limited to the number of full conference access passes)		✓	n/a	n/a	n/a	n/a	n/a
Possibility to sponsor the welcome reception	1	✓	✓	✓	✓	n/a	n/a
Possibility to sponsor the conference dinner	1	✓	✓	✓	✓	n/a	n/a
Possibility to sponsor a coffee break	Upon availability	✓	✓	✓	✓	✓	n/a

# SPONSORSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

Package / Price	Available	Platinum € 100.000,00	Gold € 50.000,00	Silver € 27.500,00	Bronze € 14.000,00	Exhibitor € 5.000,00	Advertiser € 5.000,00
Please note that Platinum Sponsors will have the exclusive first choice for booth space and 'a-la-carte' items, if they decide to become a platinum sponsor before 4 October 2021.							
<b>PACKAGE INCLUSIONS</b>							
<b>Branding &amp; Communication</b>							
Exclusive private meeting / board room		✓	n/a	n/a	n/a	n/a	n/a
Innovation Lab talk (15 min)		2x	1x	a-la-carte	a-la-carte	n/a	n/a
Exclusive newsletter about your company send by the organizers to the mailing list		2x	1x	n/a	n/a	n/a	n/a
Hanging one banner in the conference venue		✓	a-la-carte	n/a	n/a	n/a	n/a
Recognition at the opening ceremony		✓	✓	n/a	n/a	n/a	n/a
Company logo on the conference website (home page)		✓	✓	n/a	n/a	n/a	n/a
Company logo & URL on the conference website (sponsor page)		✓	✓	✓	✓	✓	✓
Company description on website sponsor page (max. 250 words)		✓	✓	✓	✓	✓	✓
Mobile app promotion (logo, URL & max. 50 words description)		✓	✓	✓	✓	n/a	✓
Digital ad during conference		✓	✓	✓	✓	n/a	✓
Social media recognition		✓	✓	✓	✓	n/a	✓
<b>Digital Conference Program Book</b>							
Advertisement on inner full page	∞	✓	✓	€ 500,00	€ 500,00	€ 1.000,00	✓
Advertisement on inner half page	∞	n/a	n/a	✓	✓	€ 500,00	n/a

n/a = not applicable

All prices are in Euro (€) and excluding 21% Dutch VAT.

All booth spaces include electricity, 1 table, 2 chairs, Wi-Fi, standard carpet and waste basket.

Space allocation will be managed on a first-signed, first-served basis.

All graphics will be created and provided by the sponsor.

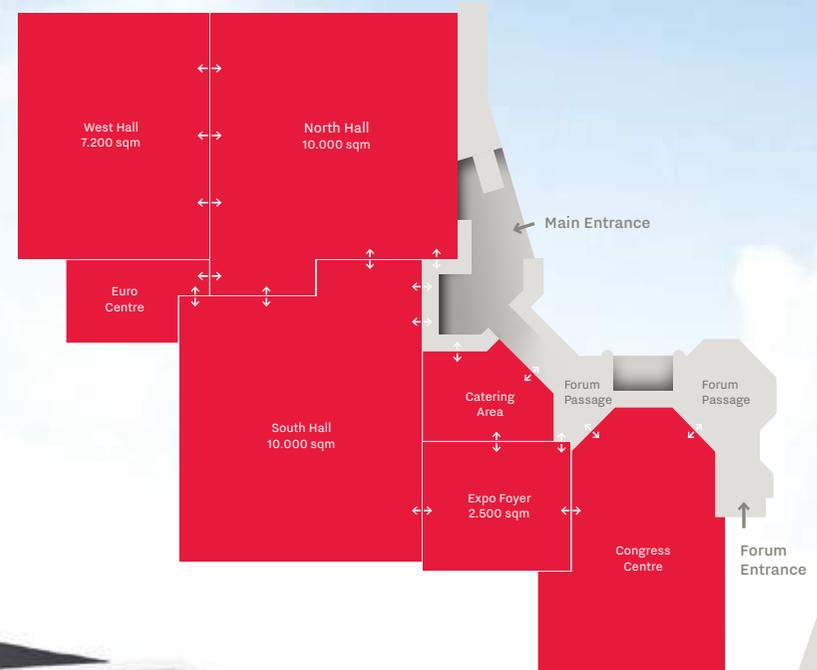
# SPONSORSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

## A-LA-CARTE OPTIONS

Special Visibility & Acknowledgement		
Sustainability sponsor (co-branded water bottles)	1	€ 10.000,00
Wi-Fi sponsor	1	€ 5.000,00
Staff T-shirt sponsor	1	€ 5.000,00
Hanging banner in the conference venue	3	€ 5.000,00
Registration area sponsor	1	€ 5.000,00
Innovation Lab talk (15 min)	Limited	€ 3.000,00
Speaker ready room sponsor	1	€ 3.000,00
Mobile conference app sponsor	1	€ 10.000,00
Mobile conference app sponsor - sponsor profile page	Limited	€ 3.000,00
Mobile conference app sponsor - push message	Limited	€ 750,00
Brand Awareness		
Keynote session sponsor	Limited	€ 10.000,00
Short courses sponsor	Limited	In consultation with organization
Satellite seminar lunch time sponsor (max. 100 delegates)	Limited	€ 10.000,00
Satellite seminar lunch time sponsor (max. 200 delegates)	Limited	€ 17.500,00
Coffee break sponsor	Upon availability	€ 5.000,00
Social & Networking Elements		
Welcome reception sponsor	1	In consultation with organization
Conference dinner sponsor	1	In consultation with organization
Evening cruise on the river Meuse sponsor	2	€ 20.000,00
Bike rental sponsor	1	€ 10.000,00
Treasure hunt sponsor	1	€ 10.000,00
Lanyards		
Lanyard exclusive sponsor (exclusive logo on delegates lanyards)	1	€ 5.000,00
Lanyard sponsor (one of maximum 3 logos on delegates lanyards)	3	€ 1.500,00
Notepads & Pens		
Exclusive logo on notepads	1	€ 10.000,00
Exclusive logo on pens	1	€ 5.000,00



Scan to navigate on an interactive map through MECC



# PROGRAM AT A GLANCE

Saturday 27-8-2022	Sunday 28-8-2022	Monday 29-8-2022	Tuesday 30-8-2022	Wednesday 31-8-2022	Thursday 01-09-2022	Friday 02-09-2022
Short courses (workshops)	Short courses (workshops)	Plenary: Stephen Blanksby	Parallel session	Parallel session	Parallel session	Parallel session
		Coffee break				
		Parallel session				
		Poster sessions & coffee break	Lunch break + Vendor shows			
		Lunch break + Vendor shows	Poster sessions & coffee break	Poster sessions & coffee break	Poster sessions & coffee break	Plenary session: prof. Pieter Levelt
		Poster sessions & coffee break	Parallel session	Parallel session	Parallel session	Closing ceremony + Awards + introducing IMSC2024
	Welcome Ceremony “Plenary session: prof. Paola Picotti prof. Bernd Bodenmiller	Parallel session	break	break	break	Closing reception
	Welcome reception	break	Social event? Workshop?	Social event? Workshop?	Conference party/ dinner	
		Social event? Workshop?				

# GENERAL TERMS AND CONDITIONS IMSC2022

## GENERAL TERMS AND CONDITIONS IMSC2022

By registering for a sponsorship, exhibition or advertiser opportunity at the IMSC2022 (hereinafter referred to as “IMSC2022” or the “Conference”), sponsors agree to the following terms and conditions:

### ORGANISER

1. The Conference is organised by Stichting IMSC 2022 Conference (hereinafter referred to as the “Organiser”).
2. Stichting IMSC 2022 Conference offers the sponsorship, exhibition and advertiser opportunities as further detailed in the “Sponsorship Prospectus” at the website and are subject to change.

### REGISTRATION FOR SPONSORSHIP, EXHIBITION AND ADVERTISER OPPORTUNITIES

3. Registration for the IMSC2022 sponsorship, exhibition and advertiser opportunities to be made by sending the attached registration form duly filled out and signed to the organiser by email at: [info@imsc2022.com](mailto:info@imsc2022.com).
4. Registrations can be made until 31 July 2022 at the latest.
5. Exhibition space at the Conference is subject to availability and will be allocated on a first come, first served basis, based on registration date.

### SPONSORSHIP, EXHIBITION AND ADVERTISER FEE

6. Upon registration to the IMSC2022 sponsorship, the Organiser will send a confirmation email together with an invoice for payment of the fee.
7. Payment must be made within 30 days of the date of the invoice by wire transfer into the bank account number mentioned in the invoice.
8. Participation will not be possible without prior payment of the fee.

9. The exact sponsorship, exhibition and advertiser fees can be found in the sponsorship prospectus and is excluded 21% Dutch V.A.T.
10. The exact package and items that are included in the fee can be found in the sponsorship prospectus. To that end, the Sponsor must provide all relevant promotional documents and materials, and the Sponsor’s logo(s) in a suitable electronic format to include in all Conference materials, including the conference website. The Organiser will not use any of the Sponsor’s promotional materials and logos for any other event, unless with the Sponsor’s prior written consent.
11. Provision of the Sponsor’s promotional materials and logo shall be made in accordance with the following time frame:
  - a. Logo in high resolution .JPG and .EPS format no later than 1 month after signing the contract and before 1 July 2022.
  - b. Other printed items no later than 1 July 2022.
  - c. Preparation of the stand: at the latest on the morning before the Conference starts.
12. The fee does not include printing the sponsor’s promotional materials and documents.
13. The Sponsor must cover his/her own travel and accommodation expenses and make these arrangements on his/her own. The organiser assumes no responsibility for the reservation of accommodation.
14. Sponsors are requested to make their own arrangements for health and travel insurance. The registration fee does not include insurance. <https://2 www.imsc2022.com>

### CANCELLATION POLICY

15. Cancellation or modification of sponsorship, exhibition and advertiser opportunity must be made in writing by email to the Organiser before or on 1 July 2022 at: [info@imsc2022.com](mailto:info@imsc2022.com).

16. In the event that the Sponsor cancels or reduces its sponsorship, the Organiser shall retain 30% of the sponsorship & exhibition fee if the cancellation is made before or on 1 December 2021, 50% if the cancellation is made between 1 December 2021 and 1 June 2022 and 100% of the sponsorship & exhibition fee if the cancellation or modification is made from 1 June 2022.
17. No refunds will be made from 1 June 2022.
18. Refunds, if any, will be made after the Conference.

### USE OF PERSONAL DATA

19. Upon registration to IMSC2022, the Sponsor’s details such as name, surname, organisation, country and email address, but also any other details the Sponsor might submit, will be collected to prepare a participant list for the benefit of all Conference participants. These details may also be available to parties directly related to the events including the venues and accommodation providers.
20. The Organiser may use these data to inform the Sponsors of updates or future conferences via email.
21. The collected data will be processed electronically and on paper as strictly necessary for the organization of next IMSC conferences.
22. During the Conference, the Organiser or its representatives may photograph and/or film the Conference participants. The organiser may use photographs and/or videos bearing the Sponsor’s image in any format type for posting on the Conference website.
23. By registering to IMSC2022, Sponsors consent to the processing of their personal data, including photographs and/or videos bearing their image, by the Organiser in accordance with applicable data protection laws strictly for the abovementioned purposes.
24. Each Sponsor has the right, as data subject, to access data

relating to him/her, to be informed about the existence and the extent of data processing, to rectify incorrect personal data and to oppose further processing on serious and legitimate grounds. To exercise these rights, Sponsors are requested to contact the Organiser at the following email address: [info@imsc2022.com](mailto:info@imsc2022.com). This consent shall apply worldwide and for as long as the Sponsor's personal data is subject to legal protection. It can be withdrawn partly or in whole by informing the Organiser at the address mentioned above.

## PROPRIETARY RIGHTS

25. All content and material made available during or related to IMSC 2022 are protected by property rights. Except as expressly authorized by the Organiser, Sponsors may not sell, license, rent, modify, distribute, copy, reproduce, transmit, publicly display, publicly perform, publish, adapt, edit, or create derivative works from such materials or content.
26. Notwithstanding the above, all promotional documents and materials and logos provided by the Sponsor hereunder shall remain the property of the Sponsor. The Sponsor hereby consents to the use by the Organiser of the Sponsor's promotional documents and materials and of the Sponsor's logos on all media in connection with IMSC2022.

## LIABILITY

### Cancellation of the Conference

27. In the event that the Conference cannot be held or is postponed due to events beyond the control of the Organiser (force majeure) or due to events which are not attributable to gross negligence ("faute lourde") or willful misconduct ("dol"), the Organiser cannot be held liable. Under these circumstances, the Organiser will reimburse

the Sponsor the sponsorship & exhibition fee after deducting costs already incurred for the organization of the Conference and which could not be recovered from third parties. <https://3 www.imsc2022.com>

## MODIFICATION OF THE CONFERENCE PROGRAMME

28. The Organiser reserves the right to modify the Conference programme.

## DISCLAIMER

29. As regards the Conference, the liability of the Organiser shall be limited to its gross negligence ("faute lourde") or willful misconduct ("dol"). In any cases, the Organiser shall not be liable for:
  - a. any damages, costs, or losses incurred, such as transportation costs, accommodation costs or financial losses;
  - b. any loss of business, revenue, profits, anticipated savings, opportunity, goodwill, use, data, whether arising directly or indirectly, or;
  - c. for any indirect, punitive, special, incidental or consequential damages.
30. Sponsors alone are responsible for the content of their promotional documents and materials, which are exhibited and/or distributed at the Conference. The views and opinions expressed in such documents and materials are not necessarily those of the Organiser and are not endorsed by the Organiser. The Organiser disclaims any and all legal liability for the content expressed in the materials exhibited or distributed at the Conference.

## PARTICIPATION TO THE CONFERENCE

31. Sponsors are expected to behave professionally. Sponsors are liable for the damages they cause to other persons and/

or to other persons' or the venue's property.

32. Sponsors take part in the Conference at their own risks. In particular, the Organiser cannot be responsible for healthcare and/or ambulance services during the Conference. Therefore, the Organiser strongly recommends Sponsors to take out comprehensive medical / and travel insurance, which should cover the possibility of flight cancellation due to strikes and other causes.

## OTHER LEGAL PROVISIONS

33. Should individual provisions of these general terms and conditions be invalid, this shall have no effect on the validity of the remaining provisions.
34. These general terms and conditions shall be governed in all respects by the laws of the Netherlands, excluding its conflicts of law's provisions. In case of a dispute arising out of or in connection with these general terms and conditions, the courts of Maastricht shall have exclusive jurisdiction to settle any dispute which may arise under or in connection with these general terms and conditions.

## CONTACT

35. Any questions can be sent to [info@imsc2022.com](mailto:info@imsc2022.com).



**klinkhamer  
group**

conferences & events



MAASTRICHT · THE NETHERLANDS  
**IMSC 2022**



## ENQUIRE ABOUT SPONSORSHIP

For more information on opportunities available for sponsors, exhibitors and advertisers, please contact the conference secretariat.

Klinkhamer Group | conferences & events  
Ms Desiree Coenen

Duboisdomein 5D01  
6229 GT Maastricht  
The Netherlands

T +31 (0)43-36 27 008  
E [info@imsc2022.com](mailto:info@imsc2022.com)

[imsc2022.com](http://imsc2022.com)